

PM BHARATIYA JAN AUSHADHI PARIYOJANA



Issue

Prime Minister Modi has inaugurated a new Jan Aushadhi Kendra in Meghalaya and emphasised its importance on lives of people.

Details

- The scheme aims to provide quality medicines at affordable prices to poor sections of the society. These medicines include generic varieties.
- It tries to bring down health care budget of every individual by providing them access to generic medicines that have same efficacy but cheaper than conventional ones.
- The scheme is implemented by Bureau of Pharma PSUs of India (BPPI). BPPI comes under control of Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers.
- State governments, pharmacists, NGOs, charitable hospitals, state governments, private hospitals etc are eligible to apply for setting up Jan Aushadhi Kendras.

Mission

- Creating awareness regarding generic medicines
- Assuring public that quality need not be synonymous with prices.
- Creating demand for generic medicines through medicinal practitioners.

Significance

- Poor sections will not be burdened by higher cost of life saving drugs.
- Generic companies can expand their business and turn profitable.
- Families no longer will face health related poverty as important components will be available at lower prices.

NOTES

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