

Question # 1 of 10 (Start time: 07:50:02 PM, 18 December 2018)

Total Marks: 1

The expressions which are used to refer an item within the same text is known as _____ reference.

Select the correct option

- | | | |
|-----------------------|------------|----|
| <input type="radio"/> | denotation | // |
| <input type="radio"/> | endophoric | // |
| <input type="radio"/> | indite | // |
| <input type="radio"/> | exophoric | // |

Answer: Endophoric

Question # 2 of 10 (Start time: 07:51:24 PM, 18 December 2018)

Total Marks: 1

The exploration of text focuses on _____.

Select the correct option

- | | | |
|----------------------------------|--------------------------------|----|
| <input type="radio"/> | conversation analysis | // |
| <input type="radio"/> | international sociolinguistics | // |
| <input type="radio"/> | social context | // |
| <input checked="" type="radio"/> | All of the given options | // |

Question # 3 of 10 (Start time: 07:52:29 PM, 18 December 2018)

Total Marks: 1

It is omitting a word that is not necessary in the text.

Select the correct option

<input checked="" type="radio"/>	ellipsis	//
<input type="radio"/>	autarchic	//
<input type="radio"/>	ellifain	//
<input type="radio"/>	elliptic	//

Question # 4 of 10 (Start time: 07:53:03 PM, 18 December 2018)

Total Marks: 1

The most important contributor in the work on meaning and conversation apart from Grice was J.L. Austin, who did work on _____.

Select the correct option

<input checked="" type="radio"/>	Speech Acts	//
<input type="radio"/>	Discourse Analysis	//
<input type="radio"/>	Phonetics	//
<input type="radio"/>	Morphology	//

Question # 5 of 10 (Start time: 07:53:52 PM, 18 December 2018)

Total Marks: 1

Background knowledge context is considered second type of context and refers to _____ knowledge of a group, community or persons, at the time of speaking?

Select the correct option

<input checked="" type="radio"/>	mutual	//
<input type="radio"/>	individual	//
<input type="radio"/>	situational	//
<input type="radio"/>	personal	//

Question # 6 of 10 (Start time: 07:54:36 PM, 18 December 2018)

Total Marks: 1

Superordinate is an umbrella term which _____ subordinate terms in it.

Select the correct option

<input checked="" type="radio"/>	hides	//
<input type="radio"/>	highlight	//
<input type="radio"/>	narrow	//
<input type="radio"/>	distant	//

Question # 7 of 10 (Start time: 07:55:00 PM, 18 December 2018)

Total Marks: 1

Practical concerns of _____ resulted in hallmark discoveries of the Cooperative Principle by Grice (1975) and the Politeness Principle by Geoffrey Leech.

Select the correct option

<input type="radio"/>	Morphology	//
<input type="radio"/>	Semantics	//
<input checked="" type="radio"/>	Pragmatics	//
<input type="radio"/>	Syntax	//

Question # 8 of 10 (Start time: 07:56:12 PM, 18 December 2018)

Total Marks: 1

The use of the word _____ to describe a separate field of study, on a par with syntax and semantics, was established during the 1970s.

Select the correct option

<input checked="" type="radio"/>	Pragmatics	//
<input type="radio"/>	Grammar	//
<input type="radio"/>	Phonology	//
<input type="radio"/>	Phonetics	//

Question # 9 of 10 (Start time: 07:56:37 PM, 18 December 2018)

Total Marks: 1

Situational Context involves 'environment' such as _____.

Select the correct option

<input type="radio"/>	people	//
<input type="radio"/>	time	//
<input type="radio"/>	behavior	//
<input checked="" type="radio"/>	All of the given options	//

Question # 10 of 10 (Start time: 07:57:06 PM, 18 December 2018)

Total Marks: 1

Pragmatics study the language used in _____ communication.

Select the correct option

<input type="radio"/>	intercuticular	//
<input checked="" type="radio"/>	interpersonal	//
<input type="radio"/>	interstride	//
<input type="radio"/>	intercomparable	//

Question # 3 of 10 (Start time: 08:11:37 PM, 18 December 2018)

Total Marks: 1

The context of the text itself is known as _____.

Select the correct option

<input type="radio"/>	casuistic	//
<input checked="" type="radio"/>	co-text	//
<input type="radio"/>	delusive	//
<input type="radio"/>	complex	//

Question # 5 of 10 (Start time: 08:12:35 PM, 18 December 2018)

Total Marks: 1

The quality of being meaningful and unified is called coherence in Discourse Analysis while, _____ in pragmatics.

Select the correct option

<input checked="" type="radio"/>	relevance	//
<input type="radio"/>	function	//
<input type="radio"/>	assumption	//
<input type="radio"/>	act	//

Question # 7 of 10 (Start time: 08:13:36 PM, 18 December 2018)

Total Marks: 1

Which of the followings are approaches to study language's relation to the contextual background features?

Select the correct option

- | | | |
|----------------------------------|-----------------------------------|----|
| <input checked="" type="radio"/> | Pragmatics and Discourse analysis | // |
| <input type="radio"/> | Semantic and Morphology | // |
| <input type="radio"/> | Pragmatics and Phonetics | // |
| <input type="radio"/> | Pragmatics and Phonology | // |

Question # 8 of 10 (Start time: 08:14:43 PM, 18 December 2018)

Total Marks: 1

The post-war _____ philosophers did not generally use the term 'pragmatics' in their work on language use.

Select the correct option

- | | | |
|----------------------------------|------------|----|
| <input checked="" type="radio"/> | Oxford | // |
| <input type="radio"/> | Monash | // |
| <input type="radio"/> | Cambridge | // |
| <input type="radio"/> | Manchester | // |

Question # 10 of 10 (Start time: 08:15:53 PM, 18 December 2018)

Total Marks: 1

It is the study of meaning as communicated by the speaker and interpreted by the listener.

Select the correct option

<input type="radio"/>	Semantics	//
<input type="radio"/>	Morphology	//
<input checked="" type="radio"/>	Pragmatics	//
<input type="radio"/>	Phonology	//

Question # 2 of 10 (Start time: 08:21:51 PM, 18 December 2018)

Total Marks: 1

Reference is a broader term which covers _____.

Select the correct option

<input type="radio"/>	exophora	//
<input type="radio"/>	endophora	//
<input type="radio"/>	anaphora	//
<input checked="" type="radio"/>	All of the given options	//

Question # 5 of 10 (Start time: 08:23:10 PM, 18 December 2018)

Total Marks: 1

According to Horn, the distinction between what is said and what is meant but not said, goes back at least to the _____ century rhetoricians, Servius and Donatus.

Select the correct option

<input type="radio"/>	fifth	//
<input checked="" type="radio"/>	fourth	//
<input type="radio"/>	sixth	//
<input type="radio"/>	seventh	//

Question # 6 of 10 (Start time: 08:23:52 PM, 18 December 2018)

Total Marks: 1

From the 1970s, many theorists have been interested in developing formal accounts of phenomena, particularly _____.

Select the correct option

<input type="radio"/>	scalar implicature	//
<input type="radio"/>	presupposition	//
<input type="radio"/>	conventional implicature	//
<input checked="" type="radio"/>	All of the given options	//

Question # 7 of 10 (Start time: 08:25:00 PM, 18 December 2018)

Total Marks: 1

When there is no previous mention of the reference in the preceding text, we call it _____ exophoric reference.

Select the correct option

<input type="radio"/>	endophoric	//
<input type="radio"/>	anaphoric	//
<input checked="" type="radio"/>	exophoric	//
<input type="radio"/>	All of the given options	//

Question # 3 of 10 (Start time: 08:33:43 PM, 18 December 2018)

Total Marks: 1

On the basis of four articles from 'Journal of Pragmatics' (Chapman, 2011), pragmatics can be divided into _____ different types, currently being practiced.

Select the correct option

<input type="radio"/>	six	//
<input type="radio"/>	three	//
<input checked="" type="radio"/>	two	//
<input type="radio"/>	five	//

The use of the word _____ to describe a separate field of study, on a par with syntax and semantics, was established during the 1970s.

Select the correct option

- | | |
|----------------------------------|------------|
| <input checked="" type="radio"/> | Pragmatics |
| <input type="radio"/> | Grammar |
| <input type="radio"/> | Phonology |
| <input type="radio"/> | Phonetics |

Click to Save Answer & Move to Next Question



10:41 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 45 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 10 of 10 (Start time: 10:40:38 PM, 30 May 2019)

Total Marks: 1

Background knowledge context is considered second type of context and refers to_____ knowledge of a group, community or persons, at the time of speaking?

Select the correct option

- ☒ mutual
- ☐ individual
- ☐ situational
- ☐ personal

Saving...



10:40 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 41 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 9 of 10 (Start time: 10:39:38 PM, 30 May 2019)

Total Marks: 1

The most important contributor in the work on meaning and conversation apart from Grice was J.L. Austin, who did work on _____.

Select the correct option

- ☒ Speech Acts
- ☐ Discourse Analysis
- ☐ Phonetics
- ☐ Morphology

▶ Saving...



10:39 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 85 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 8 of 10 (Start time: 10:38:58 PM, 30 May 2019)

Total Marks: 1

According to Horn, the distinction between what is said and what is meant but not said, goes back at least to the _____ century rhetoricians, Servius and Donatus.

Select the correct option

- ☐ fifth
- ☒ fourth ✓
- ☐ sixth
- ☐ seventh

Click to Save Answer & Move to Next Question



10:38 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 60 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 7 of 10 (Start time: 10:38:23 PM, 30 May 2019)

Total Marks: 1

The exploration of text focuses on _____.

Select the correct option

- ☐ conversation analysis
- ☐ international sociolinguistics
- ☐ social context
- ☒ All of the given options

Saving...



3G

G



10:36 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 49 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 4 of 10 (Start time: 10:35:25 PM, 30 May 2019)

Total Marks: 1

Situational Context involves 'environment' such as

_____.

Select the correct option



people



time



behavior



All of the given options

Click to Save Answer & Move to Next Question



10:35 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 52 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 3 of 10 (Start time: 10:34:43 PM, 30 May 2019)

Total Marks: 1

Reference is a broader term which covers_____.

Select the correct option

- ☐ exophora
- ☐ endophora
- ☐ anaphora
- ☒ All of the given options

Saving...



3G



G



10:34 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 40 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 2 of 10 (Start time: 10:33:40 PM, 30 May 2019)

Total Marks: 1

It is the study of meaning as communicated by the speaker and interpreted by the listener.

Select the correct option

- ☐ Semantics
- ☐ Morphology
- ☒ Pragmatics
- ☐ Phonology



Click to Save Answer & Move to Next Question



10:33 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180403719: MOHAMMAD IMRAN AKHTAR

Time Left 49 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:32 PM, 30 May 2019

Question # 1 of 10 (Start time: 10:32:48 PM, 30 May 2019)

Total Marks: 1

Linguistics is the academic subject that is concerned with the _____ of human language.

Select the correct option

- ☐ analysis
- ☐ description
- ☐ explanation
- ☒ All of the given options

Saving...



10:28 PM

quiz.vu.edu.pk/QuizQuestion.as

2



MC180400864: ZAHEER IQBAL

Time Left 87 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:11 PM, 30 May 2019

Question # 10 of 10 (Start time: 10:28:05 PM, 30 May 2019)

Total Marks: 1

The context of the text itself is known as _____.

Select the correct option

- ☐ casuistic
- ☒ co-text
- ☐ delusive
- ☐ complex

Click to Save Answer & Move to Next Question



quiz.vu.edu.pk/QuizQuestion.as

2



MC180400864: ZAHEER IQBAL

Time Left

39
sec(s)

ENG508:Quiz no.2

Quiz Start Time: 10:11 PM, 30 May 2019

Question # 8 of 10 (Start time: 10:17:20 PM, 30 May 2019)

Total Marks: 1

It is omitting a word that is not necessary in the text.

Select the correct option

- | | |
|----------------------------------|-----------|
| <input checked="" type="radio"/> | ellipsis |
| <input type="radio"/> | autarchic |
| <input type="radio"/> | ellifain |
| <input type="radio"/> | elliptic |

▶ Saving...

Question # 5 of 10 (Start time: 11:41:49 AM, 29 May 2019)

The quality of being meaningful and unified is called coherence in Discourse Analysis while, _____ in pragmatics.

Select the correct option

<input checked="" type="radio"/>	relevance
<input type="radio"/>	function
<input type="radio"/>	assumption
<input type="radio"/>	act

Question # 4 of 10 (**Start time: 11:41:31 AM, 29 May 2019**)

Which of the followings are approaches to study language's relation to the contextual background features?

Select the correct option

<input checked="" type="radio"/>	Pragmatics and Discourse analysis
<input type="radio"/>	Semantic and Morphology
<input type="radio"/>	Pragmatics and Phonetics
<input type="radio"/>	Pragmatics and Phonology

Question # 7 of 10 (Start time: 11:42:21 AM, 29 May 2019)

Practical concerns of _____ resulted in hallmark discoveries of the Cooperative Principle by Grice (1975) and the Politeness Principle by Geoffery Leech.

Select the correct option

<input type="radio"/>	Morphology
<input type="radio"/>	Semantics
<input checked="" type="radio"/>	Pragmatics
<input type="radio"/>	Syntax

Question # 2 of 10 (**Start time: 11:40:45 AM, 29 May 2019**)

Superordinate is an umbrella term which _____ subordinate terms in it.

Select the correct option

<input checked="" type="radio"/>	hides
<input type="radio"/>	highlight
<input type="radio"/>	narrow
<input type="radio"/>	distant

Question # 8 of 10 (Start time: 11:42:35 AM, 29 May 2019)

The post-war _____ philosophers did not generally use the term 'pragmatics' in their work on language use.

Select the correct option

<input checked="" type="radio"/>	Oxford
<input type="radio"/>	Monash
<input type="radio"/>	Cambridge
<input type="radio"/>	Manchester



WhatsApp 3:12 pm

Contents hidden

MC180402670: YASIR GHULAM RASOOL

Time Left

80
sec(s)

ENG508:Quiz no.2

Quiz Start Time: 03:11 PM, 30 May 2019

Question # 2 of 10 (Start time: 03:12:34 PM, 30 May 2019)

Total Marks: 1

From the 1970s, many theorists have been interested in developing formal accounts of phenomena, particularly _____.

Select the correct option



scalar implicature



presupposition



conventional implicature



All of the given options

Click to Save Answer or Move to Next Question

Question # 2 of 10 (Start time: 02:55:25 PM, 30 May 2019)

Pragmatics study the language used in _____ communication.

Select the correct option

<input type="radio"/>	intercuticular
<input checked="" type="radio"/>	interpersonal
<input type="radio"/>	interstride
<input type="radio"/>	intercomparable

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MC180401326: SAIRA HAFEEZ

Time Left

46
sec(s)

ENG508:Quiz no.2

Quiz Start Time: 11:28 PM, 30 May 2019

Question # 5 of 10 (Start time: 11:32:03 PM, 30 May 2019)

Total Marks: 1

On the basis of four articles from 'Journal of Pragmatics' (Chapman, 2011), pragmatics can be divided into _____ different types, currently being practiced.

Select the correct option

- ☐ six
- ☐ three
- ☒ two
- ☐ five

Click to Save Answer & Move to Next Question



quiz.vu.edu.pk/QuizQuestion.aspx?ver=88

MC180401326: SAIRA HAFEEZ

Time Left 70 sec(s)

ENG508:Quiz no.2

Quiz Start Time: 11:28 PM, 30 May 2019

Question # 6 of 10 (Start time: 11:32:50 PM, 30 May 2019)

Total Marks: 1

The expressions which are used to refer an item within the same text is known as _____ reference.

Select the correct option

- ☐ denotation
- ☒ endophoric
- ☐ indite
- ☐ exophoric

Click to Save Answer & Move to Next Question



quiz.vu.edu.pk/QuizQuestion.aspx?ver=b6

MC180401326: SAIRA HAFEEZ

Time Left

64
sec(s)

ENG508:Quiz no.2

Quiz Start Time: 11:28 PM, 30 May 2019

Question # 7 of 10 (Start time: 11:33:24 PM, 30 May 2019)

Total Marks: 1

When there is no previous mention of the reference in the preceding text, we call it _____exophoric reference.

Select the correct option



endophoric



anaphoric



exophoric



All of the given options

Click to Save Answer & Move to Next Question



Q. "He ran towards the store" which thematic role in it

Agent theme instrument goal

Q. According to Palmer there are two familiar grammatical categories gender and ____ (Number)

Q. It is the study of meaning as communicated by the speaker and interpreted by the listener ____ (pragmatics)

Q. The context of the text itself is called ____ (co-text)

Q. A lexical entry is said to be a combination of ____ Morphological specification, Syntactic Specification and Semantic Specification

Q. The term ____ is used to refer to development and change of meaning. (Semantics)

Q. Which of the following distinguish between events in the real world and events in the future/imaginary world ____ (Illusion?)

Q. Proper noun denotes

Groups Societies Individuals All the given options

Q. the word kill is.... Causative

Extrinsically Hastily

Q. The theory of linguistic relativity provides explanation for a/an---- experience when dealing with different languages

(Specific) (Exceptional) (Irregular) (Common)

Q. Pragmatic study of the people.

(Meaning) (Enormous)

Q. according to Grice, it is the knowledge of the maxims that allows hearers to draw..... About the speaker's intention and applied meanings.

Anticipant Manner Plight Inference

Q. Which is called the process by which an institutionalized lexical diverges from theoretical meanings..

Bi-directionality Recursiveness Open-ended Pertification

Q. in Sanskrit, plural belongs to..... Term system...

4

3

2

5

Q. our interest in semantic relation is with.....

Images

Set

Range

Lexeme

Q. the flower is super ordinate of.....

Roses

pansies

tulips

all the given

Q. Fillmore has suggested cases of case grammar. Six

Q. Connotative meanings compared with conceptual meanings are and open-ended. Indeterminate

Q. Different phonological words which have the same or similar meanings. Synonymy

Q. Relevance theory emerged in 1980s in the collaborative work of Wilson and Sperber

Q. Meaningful utterances may be the products of incomplete utterances

Q. The process of creating and interpreting symbols is Semiotics.

Q. A sentence is a syntagm of words.

Q. Conversion is a change in the syntactic function (and usually the meaning) of an item without a corresponding change in morphological form

Q. Exophora is dependent on the context outside the text, e.g. proper nouns,

Q. Necessary and sufficient conditions are one traditional approach to describe concepts

Q. Hyponymy is always transitive but meronymy may or may not be

Q. thinks, loves, like, have, remains etc. are stative verbs and do not contain physical actions

Q. Charles J. Fillmore suggested the six cases of grammar case